

Promotional Opportunities 2024

awaken

Family • Faith • Fun

Be a part of Awaken 2024!

We are so glad that you are thinking about being a part of Awaken 2024

We are so excited about Awaken and want to invite you to join us. We are so thrilled to see this event building and gathering momentum as a significant opportunity for the church in our nation to see lives changed and impacted by the love of Jesus and the power of the Holy Spirit. Awaken takes place on the Lincolnshire showground over the August Bank Holiday weekend. Awaken is a time of Celebration and our strapline FAITH, FAMILY, FUN really does sum it up.



We have many organisations tell us about the amazing conversations they have had, or how many have signed up to support or join their mailing lists.

Who knows what could happen for your organisation from just one connection at Awaken?

We hope you're able to be with us in 2024!



Book now

Marketplace



Book now

This market-style venue offers you a chance to share your organisation's resources, gifts, ideas and treasures with those on-site. It is the perfect place to raise awareness of your organisation's work.

A Marketplace stand includes:

- Access to an audience of more than 4,000 people across 4 days
- A 2m deep space with various width options (3m, 4m, 6m)
- Upto 2 event wristbands which give full access to the programme
- Wifi
- The option to hire Electric Sockets, tables and additional passes and camping pitches at an additional cost



Marketplace Prices



Book now

Stands	Exhibitor	Trader
Indoor Stand All stands are a minimum of 2x3m	£330	£440
Outdoor Stand All stands are a minimum of 3x3m and are open air, no cover is included	£275	£330
Per extra Sqm	£55	£66

Extras	Price
Electric Socket 2x 13amp Sockets	£30
Table 6ft Tressle Table	£3
Event Pass	£99
Camping Pitch	£20 upto 5x5m £30 Over 5x5m

If you would like a bespoke size, please email us and we will be happy to chat this through. All prices are exclusive of VAT.

Advertising



Book now

Are you looking to raise your organisation's profile on a large scale?
Take up one of our advertising opportunities and reach thousands of people.

Digital Advert

Adverts played in the Big Top are a guaranteed way of reaching the masses. Adverts will be shown before and after the Main meetings

Programme Advert

The Programme and App are the places to find out what's on during the event. Nowhere else displays a timed schedule for each day, making these incredibly sought-after.

Outdoor Banner

Display your banner around the site for all to see as they walk around the site.

Delegate Bag

We also offer every delegate/ Car a welcome bag on arrival, so why not get your advert in the hands of every person who comes on site via a flyer.

Advertising Prices



Book now

Advertising	Info	Price
Digital Advert	10 Seconds	£185
	20 Seconds	£300
	30 Seconds	£410
	60 Seconds	£825
Outdoor Banner	2m Fence Panel	£50



If you would like a bespoke package or to discuss options for a flyer in the delegate bag or an app/ Programme Advert, please email us and we will be happy to chat this through. All prices are exclusive of VAT.

Cancellations

Cancellations are subject to a 7 day “cooling period” where 100% refund is available, this applies only to bookings made before 31st July. After 7 Days the following structure will apply to cancellations:

Between 1st-31st July 2024 – 50% Cancellation fee applies

After 31st July 2024 – No refunds

All Cancellations must be in writing either by email or post and include full details of booking. Refunds may take up to 30 days to process.



Book now

How to Book

Step 1 – Read our Terms & Confidtions

You will be asked if you have read and agreed with our Terms & Conditions when you submit your application form.

Step 2 – Apply online

Using the QR Code please fill in our online form to apply. We will assess your application and will contact you once we’ve decided whether or not to offer you a space or advert

Step 3 – Make Payment

When your application has been accepted, you will be sent an invoice that needs to be paid within 28 days.

Step 4 – Confirmation and Passes

In July we will send over a confirmation pack along with all the passes you need for the event.

T&C's



Book now

- We reserve the right to decline your application at our absolute discretion and without entering into correspondence about the decision.
- Exhibitors and Advertisers shall indemnify the organisers against all claims, damages or expenses whatsoever, resulting from the their exhibits or advertising.
- The organisers accept no responsibility for death, injury or loss as a result of their particular property owned or used by the advertiser or his agent or his servant.
- Every attempt will be made to meet your requirements but no absolute guarantees can be given.
- Awaken reserves the right to remove any material that is deemed offensive or inappropriate by the Ground Level Executive Team or their appointed management.
- All stand personnel must adhere to any instructions given by the Management
- If applying for an outdoor Stand, Exhibitors must provide their own infrastructure.
- All electrical equipment must be either under 12 months in age or carry a current PAT Test certificate. This will be inspected upon setting up your stand
- No generators will be allowed on-site.
- No food or drink may be sold from any Trade or Exhibition Stand.
- All stands must aim to be ready for 12pm Friday 23rd August and must be clear of site by 10am Tuesday 27th August, last session ending 6:15pm Monday 26th August.
- All stand personnel must wear a badge indicating their name and organisation. This must be arranged by the organisation they are representing, not by Ground Level administration.
- Awaken makes no guarantees of footfall around the outdoor marketplace, nor can it guarantee sales made on stands. Awaken reserves the right to close the area at its discretion.

T&C's



Book now

Digital Advertising

- All videos must be submitted by 1st August 2024 to guarantee inclusion.
- Videos and images should be formatted to a 16:9 ratio and be 1920x1080 Full HD Resolution
- Files should be QuickTime .mov or .mp4 files (although we can reformat them if needed)
- Files can be delivered via Google drive or a file transfer site such as wetransfer.com

Banners

- Banners will be displayed on our booking in lanes, these should be printed on appropriate external banner material and be suitable to be fixed to a 2m fence panel.
- Awaken except no responsibility for damage, loss or theft of any banner while displayed on the showground.
- Awaken reserves the right to remove any banner at any given point if it infringes health and safety requirements.
- All banners will be put in position by the Awaken Site Team and should be delivered to site between the 20th – 22nd August 2024, FAO Jason Gibson, Awaken 2024.

Printed Adverts & Flyers

- Where applicable printed adverts will be included in the event programme. These adverts will be a minimum of A8 but could be as large as 6.5cm x 7cm depending on programme content
- Flyers will be placed in every delegate bag which is distributed to every car/ Day delegate on arrival. Flyers can be up to A5 size.
- Final content is subject to approval by the Ground Level Team
- All adverts must be submitted by 1st June 2024 and all flyers should be delivered to site between the 20th – 22nd August 2024, FAO Jason Gibson, Awaken 2024.